

**STEPHEN J. TOSH NAMED DIVISIONAL PRESIDENT OF
PREMIER LEASE & LOAN SERVICES ®
DIVISION OF GREAT AMERICAN INSURANCE GROUP**

Cincinnati, Ohio – October 30, 2007 – Great American Insurance Group announced that Stephen J. Tosh has been promoted to Divisional President of its Premier Lease & Loan Services ® division. Mr. Tosh has been with Great American since 1991, when he joined the company as a Senior Product Analyst in the start-up Lender Services Division, which is now Premier Lease & Loan Services ®. Prior to this promotion, he served as Divisional Senior Vice President with responsibility for the division's automotive and international operations. Mr. Tosh has a Bachelor of Science (BS) degree from Miami University in Oxford, Ohio and a Masters of Business Administration (MBA) from Indiana University in Bloomington, Indiana.

Premier Lease & Loan Services ® provides lease and loan related insurance products for financial institutions, dealers and retailers, focusing on commercial equipment and consumer vehicles. Headquartered in Cincinnati, Premier also has operations in Seattle, San Diego, Bristol England and Dublin Ireland, and sales offices in Indianapolis, New York, Toronto, Paris and Stuttgart.

Great American Insurance Group's roots go back to 1872 with the founding of its flagship company, Great American Insurance Company. Based in Cincinnati, Ohio, the operations of Great American Insurance Group are engaged primarily in property and casualty insurance, focusing on specialty commercial products for businesses, and in the sale of annuities and supplemental insurance products. The members of the Great American Insurance Group are subsidiaries of American Financial Group, Inc. (AFG), also based in Cincinnati, Ohio. AFG's common stock is listed and traded on the New York Stock Exchange ("NYSE") and Nasdaq under the symbol ("AFG").

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Web Sites: www.afginc.com
www.pls.com
www.greatamericaninsurance.com